

APPENDIX 1 GENERIC INVITATION LETTER

Hi

SURVEY OF MT LOFTY RANGES SCENIC BEAUTY

The Mt Lofty Ranges are among Australia's most beautiful areas and are enjoyed by many residents and visitors. Its lovely landscapes are the key to its popularity.

With the support of the World Heritage Bid for the Ranges, I am carrying out a survey to measure and map its landscape quality. The results will inform and assist the Government, councils, land owners and other bodies in their planning, management and promotion of the region.

The survey comprises a set of photos of the region and involves rating them on a 1 – 10 scale of landscape attractiveness. The value of the survey depends on having as many people as possible participate.

I invite you to participate by rating the scenic quality of the scenes.

No qualifications or experience are required and the responses will be anonymous. It is open to anyone 18 years or older.

The survey will take approximately 15 minutes to complete. If it is inconvenient to do it now, I suggest you put it aside to return to, or send it to your home email.

You can indicate at the end of the survey if you would like to see the results.

To participate simply click of the following link: <https://www.surveymonkey.com/r/5TKXM93>

Please forward this to anyone you think might be interested. I would be particularly grateful if you would forward it to your colleagues in

If you have any questions about the project you can contact me by email:

lothian.andrew@gmail.com

Thank you for your assistance in this important project.

Dr Andrew Lothian
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I also respectfully ask you to send it out to your congregation and/or place details of the survey in your next Church newsletter for members of your congregation to participate.